



TRIUMPH SPORTS
OWNERS
ASSOCIATION

News Letter

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Triumphant News -

When the London Motor Show opened in October, visitors saw the new Triumph TR3 on exhibition alongside the Triumph TR2. Thus, the Triumph family expands in the automotive world. The TR3 features a front grill, 100 horsepower and an enlarged cockpit space. The cockpit is large enough to be fitted with an upholstered occasional rear seat which is available as an extra. Other features include stainless steel fender beadings, chrome hinges on hood and trunk and a chrome passenger grab handle. Side curtains have sliding windows and the car is furnished in two additional colors, Salvadore Blue and Beige. The hard top will be available in body colors. The TR3 will be seen at your dealers around the first of the year. Port of entry price for the TR3 soft top model will be \$2599 and the hard top model will be \$2795.

Cloth Emblems -

Cloth TR2 emblems suitable for jackets and sports coats are now available through Cal Sales Inc., 1957 West 144th Street, Gardena, California. There are probably many dealers in the West who are carrying these - we know that Sports Cars, Inc., in Denver has them too. The emblems are similar to the one on the hood of your car and are just about the right size to sew on a pocket.

JINGLE ALL THE WAY -

WHETHER YOU ARE IN A PART OF THE COUNTRY WHERE YOU WILL HAVE SNOW FOR CHRISTMAS OR BASK IN THE SUN UNDER A PALM TREE, WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO WISH YOU A VERY MERRY CHRISTMAS. STANDARD-TRIUMPH MOTOR COMPANY, INC., JOINS WITH US IN THIS AND IN OUR VERY SINCERE HOPE THAT 1956 BRINGS YOU ALL THE THINGS TO MAKE IT A HAPPY BETTER YEAR. 1955 GAVE US MANY NEW FRIENDS IN THE TSOA AND WE HAVE ENJOYED HEARING FROM ALL OF YOU. OUR ONLY REGRET IS THAT WE CANNOT KNOW YOU PERSONALLY IN MANY INSTANCES. BUT WHETHER WE KNOW YOU ONLY BY NAME OR PERSONALLY, THE ENTIRE STAFF WISHES YOU A MERRY CHRISTMAS AND A HAPPY PROSPEROUS NEW YEAR!



It's A Triumph!

